COVID-19 IN BC



COVID-19 VACCINES: REGISTER NOW

May 3, 2021

Strategic Objectives

1. Build public trust and confidence in vaccines.

2. Ensure the vaccine registration process is clear and successful.

How can you help?

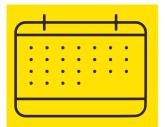
- 1. Learn about vaccine registration.
- 2. Share clear messages and Government of BC content.
- 3. Follow and amplify social media content from your regional health authority.
- 4. Print and share posters on how to get vaccinated.
- 5. Share content on vaccine safety and efficacy from reputable sources.

1. 3 STEPS TO GETTING VACCINATED



1. Register

- https://www.getvaccinated.gov.bc.ca/
- 1-833-838-2323 | translators are available
- In-person at a Service BC office



2. Book

You'll get an email or text notification when it's your turn to book.



3. Get vaccinated

Show up and get vaccinated to protect yourself and the people you love.

SHARE THIS WEBSITE:

https://gov.bc.ca/GetVaccinated

Available in 12 languages:

- •如何接種新型冠狀病毒疫苗 (Traditional Chinese)
- •如何接种新型冠状病毒疫苗 (Simplified Chinese)
- •Marche à suivre pour se faire vacciner contre la COVID-19
- •ਕੋਵਿਡ-19 ਲਈ ਟੀਕਾਕਰਣ ਕਿਵੇਂ ਕਰਾਈਏ
- را دريافت كنيد 19-COVIDچطور واكسن •
- •Paano magpabakuna para sa COVID-19
- •코로나19 예방접종 받는 방법
- •Cómo vacunarse contra el COVID-19
- كيفية الحصول على لقاح كوفيد-19.
- Cách nhận vắc-xin ngừa COVID-19
- •COVID-19ワクチン接種の受け方
- •कोविड-19 के लिए टीकाकरण कैसे करवाएं

NOTE:

You only need to register in our provincial system once. If you got your first dose through a pharmacy, register at gov.bc.ca/GetVaccinated tool to get your second dose.

2. SHARE CLEAR MESSAGES

- 1. We're expecting to get over 1 million doses of Pfizer in May.
- 2. We need everyone 18+ to register for their vaccine today and book their appointment as soon as it's their turn.
- 3. All of the vaccines are safe and very effective.
- 4. Every person vaccinated makes us all safer and gets us closer to putting the COVID-19 pandemic behind us.

3. SHARE THIS ANIMATION

This 30 sec video explains how to get your vaccine through online registration. Download the video. Pair it with the post copy. Pin it to your channels.

Download videos here

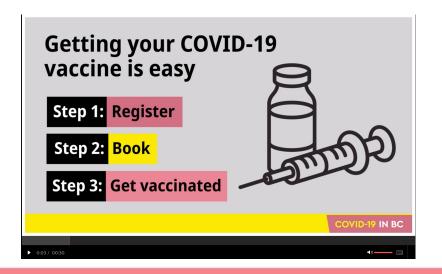
LINKS TO SHARE & PIN:

- https://twitter.com/BCGovNews/status/1389284260134 088705
- https://www.instagram.com/p/COa7Na-qLgF/
- https://fb.watch/5f-dICvpvp/

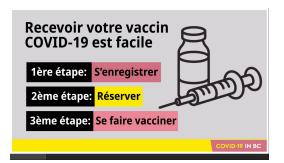
Post copy

The COVID-19 vaccine is available to everyone 18+ who lives or works in BC. You must register to book a vaccine appointment:

- www.gov.bc.ca/getvaccinated
- 📞 1-833-838-2323 | translators are available
- In-person at a Service BC office



SHARE IT IN MULTIPLE LANGUAGES



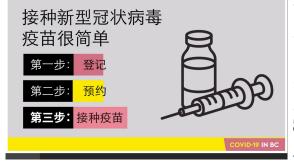
FRENCH:

Le vaccin COVID-19 est disponible pour tous ceux qui vivent ou travaillent en CB. Vous n'avez pas de Numéro de Santé Personnel? C'es bon - vous pouvez toujours vous enregistrer pour réserver un rendez-vous pour un vaccine:

https://www.getvaccinated.gov.bc.ca/

1-833-838-2323 | Des traducteurs sont disponible Le personne dans un bureau de Service CB Pour plus d'information:

https://www2.gov.bc.ca/gov/content/covid-19/translation/fr/register



SIMPLIFIED CHINESE:

在卑诗省居住或工作的每个人都可以接种新型 冠状病毒疫苗。没有个人健康号码?没关系— - 您仍然可以登记预约接种疫苗:

您是否年满18岁?请立即登记接种疫苗!您需 要准备您的个人健康号码。

https://www.getvaccinated.gov.bc.ca/

1-833-838-2323 | 有翻译人员提供服务

♣ 亲身前往任何一间卑诗服务局 (Service BC) 办 事处登记。

了解更多:

https://www2.gov.bc.ca/gov/content/covid-19/translation/sc/register



PUNJABI:

ਬੀ.ਸੀ. ਵਿੱਚ ਰਹਿਣ ਜਾਂ ਕੰਮ ਕਰਨ ਵਾਲੇ ਸਾਰੇ ਯੋਗ ਲੋਕ ਕੋਵਿਡ-19 ਟੀਕਾ ਲਗਵਾਉਣ ਲਈ ਰਜਿਸਟਰ ਕਰ ਸਕਦੇ ਹਨ। ਕੋਵਿਡ-19 ਟੀਕਾ ਬੀ.ਸੀ. ਵਿੱਚ ਰਹਿਣ ਜਾਂ ਕੰਮ ਕਰਨ ਵਾਲੇ ਹਰੇਕ ਵਿਅਕਤੀ ਲਈ ਉਪਲਬਧ ਹੈ। ਤੁਹਾਡੇ ਕੋਲ ਪਰਸਨਲ ਹੈਲਥ ਨੰਬਰ ਨਹੀਂ ਹੈ? ਫਿਰ ਵੀ ਠੀਕ ਹੈ – ਤੁਸੀਂ ਟੀਕੇ ਦੀ ਅਪੈਂਇੰਟਮੈਂਟ ਲਈ ਰਜਿਸਟਰ ਕਰ ਸਕਦੇ ਹੋ:

https://www.getvaccinated.gov.bc.ca/ 1-833-838-2323 | ਟਰਾਂਸਲੇਟਰ ਮੌਜੂਦ ਹਨ

♣ ਸਰਵਿਸ ਬੀ.ਸੀ. ਦੇ ਦਫਤਰ ਜਾ ਕੇ

ਵਧੇਰੀ ਜਾਣਕਾਰੀ ਲਈ: https://www2.gov.bc.ca/gov/content/covid-19/translation/pun/register



TRADITIONAL CHINESE:

在卑詩省居住或工作的每個人都可以接種新型 冠狀病毒疫苗。沒有個人健康號碼?不要緊---您仍然可以登記預約接種疫苗:

https://www.getvaccinated.gov.bc.ca/

┗ 1-833-838-2323 | 有翻譯人員提供服務

┸親身前往任何一間卑詩服務局 (Service BC) 辦 事處登記。

了解更

多: https://www2.gov.bc.ca/gov/content/covid-19/translation/tc/register

4. SHARE THIS GRAPHIC

Our vaccine roll-out is ramping up and over 1 million doses of Pfizer are coming to BC in May alone.

Spread the word – make sure everyone is registered.

Download the multi-lingual assets here.

Post copy

BC's vaccine supply is increasing with more than 1 million doses of the Pfizer vaccine set to arrive in May. Register now if you're 18+ and book as soon as it's your turn: https://gov.bc.ca/getvaccinated



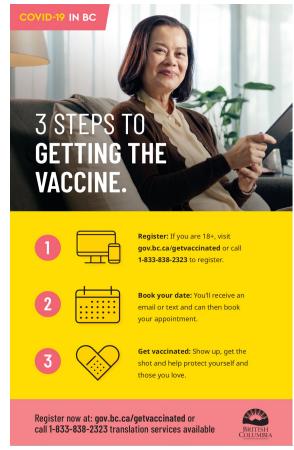
5. PRINT & SHARE THIS POSTER

Print and share this poster (which aligns with print advertising) with people, organizations, and businesses in your community.

Posters will be available in multiple languages soon.

Download the print-ready poster here





6. AMPLIFY YOUR HEALTH AUTHORITY

Outbreaks and significant cases in high-transmission neighbourhoods require different vaccination roll-outs. Follow your health authority communications and help amplify local community messages.



Island Health

https://www.facebook.com/VanIslandHealth https://www.instagram.com/vanislandhealth/ https://twitter.com/VanIslandHealth



Vancouver Coastal Health

https://www.instagram.com/vchhealthcare/ https://www.facebook.com/VCHhealthcare https://twitter.com/VCHhealthcare



Fraser Health

https://www.instagram.com/fraserhealth/ https://www.facebook.com/FraserHealthAuthority https://twitter.com/Fraserhealth



First Nations Health Authority

https://www.facebook.com/firstnationshealthauthority/ https://www.instagram.com/fnha/ https://twitter.com/fnha



Interior Health BC

https://www.instagram.com/interiorhealthbc/ https://www.facebook.com/InteriorHealth https://twitter.com/Interior_Health



Northern Health

https://www.instagram.com/northernhealthbc/ https://www.facebook.com/NorthernHealth https://twitter.com/Northern_Health

7. SHARE TRUSTED CONTENT ON VACCINES

Share content on vaccine safety and efficacy from reputable sources like medical professionals. Share stories about people you know getting vaccinated and how much it means to them.



DBH vaccine

- https://www.facebook.com/ BCProvincialGovernment/po sts/4146035585414702
- https://twitter.com/BCGovN ews/status/1341500343591 432195
- https://www.instagram.com /p/C|HZwdZMUmM/





Dr. Ahmad

☼ 1.3K

 https://www.facebook.com/ BCProvincialGovernment/po sts/4243871968964396

201 Comments 805 Shares

 https://www.instagram.com /p/CKkQdTqs4HZ/ Government of British Columbia added a new photo.

"I received my first dose of the vaccine in early January. It means I have less of a chance of developing COVID-19 and spreading the virus to my patients. That matters. I want people to know that the vaccine is safe and has been tested in thousands of people. My children and family will be getting the vaccine as soon as it is their turn.

I work with vulnerable people and right now it's very challenging.

Many of the people we treat at St. Paul's face a crisis within a

crisis.... See More



Dr. Nadia Khan

https://www.facebook.com/BC ProvincialGovernment/posts/4 280752625276330 https://www.instagram.com/p /CLIYriXLZf0/

MAKE SURE YOU FOLLOW ALL PROVINCE OF BC CHANNELS



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