



## PHOTO CAPTION

March 13, 2015

### Waterfront United initiative raises \$650,000 for United Way



**PHOTO:** A banner hung at Neptune Terminals, one of the many Lower Mainland waterfront workplaces that banded together to raise money for United Way.

The local maritime industry and unions united together under [Waterfront United](#) to raise \$650,000 for United Way of the Lower Mainland. This generous contribution is part of the overall [\\$26.5 million](#) that was raised in 2014 to be invested in the Lower Mainland to help children, families and seniors.

The Waterfront United initiative partnered organizations and unions on both shores of Vancouver's waterfront to raise money for United Way.

“What’s unique and different about Waterfront United is that it’s all of the industry working together. We have two things in common: we work and live off the ocean and the sea and secondly, we want to support the communities we live and work in,” said Jonathan Whitworth, CEO, Seaspan, one of the participating organizations.

“To see all these employers and unions working together for a common goal to create possibility for people in our community that most need it is fantastic,” said Walter Gerlach, Directing Business Representative, International Association of Machinists and Aerospace Workers – Northwest District 250, one of the participating unions.

United Way invested \$1.5 million in support of North Shore children, families and seniors in 2013/14. We support 50 organizations that run 106 programs on the North Shore.

### **About United Way of the Lower Mainland**

United Way is a charitable organization established over 80 years ago to support families, children and seniors in need. We are leaders in our field developing partnerships, tracking progress, and bringing the right people together to make change. UWLM funds 150 agencies throughout the Lower Mainland to deliver more than 450 programs and services. Last year, we helped 400,000 people in the Lower Mainland. For more information, visit [www.uwlm.ca](http://www.uwlm.ca).

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